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Poynter: Self Claimed “Factchecking Group” Funded By Media Giants

Ever get the impression that all major media is controlled by a few people? Well, meet Poynter, the factchecking group that is financed by media conglomerates. There’s no conflict of interest here.

In short, these groups act as a form of counterintelligence groups. Their mission being to discredit and deflect from real truth, in order to promote what Governments and corporations are saying. This is little more than propaganda in today’s society.

> By supporting the Poynter Institute, you fortify journalism’s role in a free society. Poynter champions freedom of expression, civil dialogue and compelling journalism that helps citizens participate in healthy democracies. We ***prepare journalists worldwide to hold powerful people accountable and promote honest information in the marketplace of ideas***.

> Founded in 1975, Poynter is an inspirational place but also a practical one, connecting the varied crafts of journalism to its higher mission and purpose. From person-to-person coaching and intensive hands-on seminars to interactive online courses and media reporting, ***Poynter helps journalists sharpen skills and elevate storytelling throughout their careers***.

> We bring together Poynter faculty and industry experts to explore the intersection of journalism, technology and the public interest. Poynter specializes in:
> -Ethics and fact-checking
> -Reporting and storytelling
> -Developing journalism’s leaders
> -Advancing newsroom diversity
> -Strengthening local news companies

Poynter claims it prepares journalists to hold powerful people accountable. That’s interesting, considering who their donors are. Also, if truth is important, why the focus on storytelling? This group is noticeably silent on the topic of media and social media censorship. As an example, Kevin Chan of Facebook Canada bragged about removing 16 million pieces of information in 2020.

This group is part of the Coronavirus Facts Alliance, whose mission it is to route out “misinformation”, which is pretty much anything that contradicts the official narrative.

As for their major donors, at least they are open about it:

BIGGEST FUNDERS

- Charles Koch Foundation
- Democracy Fund
- Environmental Defense Fund

- Facebook
- Foundation to Promote Open Society
- Gill Foundation
- Google News Initiative
- Institute for War and Peace Reporting
- John S. and James L. Knight Foundation
- Lumina Foundation
- MacArthur Foundation
- Miami Foundation
- National Endowment for Democracy
- Newmark Philanthropies
- Newton & Rochelle Becker Charitable Trust
- Omidyar Network | Luminate
- Rita Allen Foundation
- Robert R. McCormick Foundation

LARGEST CUSTOM TRAINING PARTNERS IN 2019-2021

- American Society of Business Publication Editors
- Charles Koch Institute
- ESPN
- Facebook
- Huffington Post
- Marketplace
- MRC Media
- Middle East Broadcasting Networks
- National Public Radio
- Newsweek
- New York Times
- Pinellas County School District
- Southern Newspapers Publishers Association
- The Washington Post
- TikTok
- USA Today Network
- Vice
- Voice of America – Broadcasting Board of Governors

Do you get it now? This is just another group of fact checkers doing what they can to ensure that the “correct” opinions and points of view are promoted. These aren’t independents, or even quasi independents.

(1) ttps://www.poynter.org/
(2) https://www.poynter.org/major-funders/
(3) https://www.poynter.org/about/

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